

# Christine Y Wong

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## WORK EXPERIENCE

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**Accenture** / New York, NY

**Workday Financials Technology Consulting Senior Analyst** / DEC 2019 - PRESENT

**Workday Financials Technology Consulting Analyst** / SEPT 2018 – DEC 2019

- Consult global clients in biotechnology, pharmaceutical, non-profit, and financial services industries on Workday Financial Software
- Lead and support design, configuration, testing, and deployment for Workday Supply Chain Management, Suppliers, Procurement, Banking & Settlement, Business Assets, Projects, Projects Capitalization, and Customer Revenue Management
- Convert financial data including cost center matrices, bank statements and files, business assets, suppliers, procurement items, open purchase orders and receipts, cash conversion (beginning balances, uncleared checks and deposits, escheated payments) and financial data model elements
- Lead Accenture Workday NY Hub as Office Champion with Accenture Cares initiative including CityMeals on Wheels, NYC Parks, & NY Public Library, and lead other events such as social gatherings, town halls, quarterly events and celebration & holiday parties
- Develop Workday Finance community of practice internal assets for Accenture Workday practice

**Analytic Partners** / New York, NY

**Marketing Data Analytics Consulting Intern** / JUNE 2017 – AUG 2017

- \* Extract, clean, prepare, analyze and model raw data with Excel and AMPg/GPSe proprietary modeling software for marketing mix modeling
- \* Build charts, deep-dive analyses, and client slide decks for data reviews, working sessions, and final presentations on PowerPoint for three clients
- \* Collaborate in a team of four to employ analytic methodologies that improve business performance in marketing return on investment (ROI)
- \* Develop and program dynamic VBA macro automating data prepare processes for conversion of monthly data to weekly data with team of three
- \* Initiated Women Wednesdays program with Human Resources team in NY office to build a stronger community of women in the data analytics space

**Her Campus Media** / Boston, MA

**E-Commerce Product Management Intern** / JAN 2017 – PRESENT

- \* Devise and implement innovative branding, product, promotion, backend/revenue strategy for eCommerce platform through project management
- \* Analyze Shopify sales and product reports, competitive landscape, and industry trends and present recommendations to Chief Product Officer

**WhatsIn** / New York, NY

**Chief Executive Officer and Co-Founder** / JAN 2015 – PRESENT

- \* Cofound fashion retail technology software startup with team of four and lead founding team with digital strategy in fashion and retail industry
- \* Formulate and implement storytelling branding strategy and competitive positioning strategy into innovative user through market segmentation
- \* Restructure business model from B2C to B2B through process and product development

## VOLUNTEER EXPERIENCE

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**Phi Chi Theta Business Fraternity**

**Eastern Regional Director** / August 2018 – PRESENT

Engage in national executive decisions, perform visitations consulting in operational change for collegiate chapters in the Eastern region, facilitate the Eastern Regional Conference for collegiate chapters.

## EDUCATION

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**Boston University Questrom School of Business** / MAY 2018

*B.S. in Business Administration and Management: Finance, Management Information Systems, and Strategy & Innovation*

*Relevant Coursework:* Data Analytics; Designing Information Systems; Agile Development Methodologies; Managing Information Security; Strategy, Innovation, & Global Competition; Corporate Strategy: Formulation & Implementation; Strategy for Technology-Based Firms

## SKILLS

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**Workday Certifications:** Financials Services Core, Medium Enterprise, Supply Chain Management for Healthcare, Banking & Settlement, Business Assets, Spend Management, Customers Accounts and Revenue, Projects

**Languages:** English (Fluent), Korean and Mandarin Chinese (Conversational), Cantonese Chinese (Elementary)

**Programming:** HTML, CSS, JavaScript, Python, SQL, R, SAS, STATA, VBA

**Software:** Workday, SAP, Salesforce, Adobe (InDesign, Photoshop, Illustrator), Microsoft Office Suite (Word, PowerPoint, Excel, Access, Project, Outlook)

**Methodologies:** Waterfall, Agile Scrum