


Christine Wong

PRODUCT MANAGER

 Brooklyn, NY

 cwong0102@gmail.com

 www.christineyong.me

 christineyong

EDUCATION

Boston University Questrom
School of Business
Sept 2014 - May 2018
B.S. Business Admin & Management:
Finance, Management Information
Systems, Strategy & Innovation

SKILLS

Certified Scrum Master

JIRA

iMeet

ServiceNow

Workday

SAP

Salesforce

Adobe Premiere Pro

Adobe InDesign

Adobe Photoshop

HTML

CSS

JavaScript

Python

SQL

R

SAS

STATA

VBA

ACTIVITIES

Phi Chi Theta Business Fraternity
2020 - 2022 VP of Alumni Affairs
2018 - 2020 Eastern Regional Director

WORK EXPERIENCE

BUSINESS & INTEGRATIONS ARCHITECTURE TECHNOLOGY CONSULTANT

Accenture

Sept 2018 - PRESENT

- Implement best practices in financial business processes according to system limitations, project metrics, and prioritizing end user experience and requirements for efficiency
- Drive design, configuration, testing, and deployment in Workday for global clients in non-profit, biotech, pharma, and financial services through end-to-end software development lifecycle using JIRA, ServiceNow, Salesforce, and iMeet
- Deploy full platform software implementations, enhancements, and functional support for clients and projects collaborating with technical consultants, client stakeholders, and end users
- Mentor analysts in their technology consulting careers with resources, tools, and guidance

CONTENT CREATOR

Christine Wong's YouTube Channel

March 2020 - PRESENT

- Build and grow the YouTube channel amassing over 4200 subscribers from 100+ countries in 1.5 years targeting young working professionals in the tech, career, and personal finance niche through constant content ideation, development, execution, and deployment
- Pioneer the technology consulting niche as the #1 ranked on YouTube through market penetration opportunities innovating through analyzing the competition, performance metrics, and data
- Innovate new ways to influence, attract & retain new audiences on a global scale by driving content strategy and development with scalable impact

FOUNDER

Technology Consulting Community

June 2020 - PRESENT

- Cultivate a community of over 4000 members from 100+ countries within one year with common interest in technology consulting
- Kickstarted two waves of the global pro bono technology consulting program ideated through quantitative and qualitative research of user interviews, polls, and surveys of stakeholders like members and clients
- Lead a global team of six on further cultivating platforms, programs, events such as case interview programs, mentorship, and networking